

## Monday, August 22

### Duties of the 21<sup>st</sup> Century Library Board



Pat Wagner  
Siera Learn

Library boards, whether appointed or elected, advisory or governing, have oversight over the director, as well as approve of the budget, the strategic plan, and the policies. Micromanagement is a mistake, as well as what we call the “captive board”, which does nothing. So what are the duties of the library board and its members in relationship to directors, staff, volunteers, and the greater community?

Pat Wagner has been a library trainer, educator, and consultant since 1978, having worked with libraries in 48 states and Canada. She is a management consultant and instructional producer at Pattern Research, Inc. She has consulted for elected and appointed nonprofit and public boards, councils and commissions including library, school, charitable, church, municipal, county, and state organizations. Pat has worked on board-level leadership issues including ethics, strategic planning, material challenges, community engagement, and director hiring and evaluation. She is a frequent visitor to Wisconsin libraries and library systems.

## Tuesday, August 23

### Engaged Planning: Ask What You Can Do For Your Community



Cindy Fesemyer,  
Director  
Columbus (WI)  
Public Library

Which communities are served by your library? What are the aspirations of those communities? How can your library help them get there? These answers can be found via your planning process. Cindy Fesemyer will walk you through the steps you might take as you begin planning for your library and the community it serves. Starting with a brief peek at data collection options, the webinar will focus on what it means for your library to “turn outward” and secure its place at the heart of your community.

Librarianship is Cindy Fesemyer’s second career, following 14 years in nonprofit administration and community organizing. Upon her 2012 graduation from UW-Madison SLIS, Cindy was pleased as punch to accept the position of Library Director at the Columbus Public Library in Wisconsin. Turns out community engagement is much more fun and effective as a public librarian, so she’s never looking back.

## Wednesday, August 24

### The Green to Dream: Preparing for a Capital Campaign



Karen Rose  
Principal Consultant  
Library Strategies

Your community needs a new library but public funding comes up short. Consider expanding your funding resources to include private donors and build the library your community deserves. Learn the steps to conducting a successful capital campaign, including feasibility studies, campaign planning and leadership recruitment.

Karen Rose is a Principal Consultant for Library Strategies. Karen brings over 15 years of experience as a fundraising professional. She has provided fundraising and campaign counsel for libraries all over the country, as well as for museums, schools, and numerous social service organizations. She has conducted strategic planning for numerous public-private collaborative initiatives and has served in local and national government positions.

## Thursday, August 25

### Ensuring Director Success



Catherine Hakala-Ausperk  
Consultant  
Libraries Thrive  
Consulting

If you ask most library board members what the most important part of their job is, many will say it’s hiring the director. That’s only half right. After hiring, their job has just begun. Like every other person at the library, the director needs support, motivation, encouragement, growth, challenge and feedback in order to be successful. In other words, boards can’t just hire a director, they have to manage them, too. This webinar will describe how to create a healthy, effective and supportive relationship between the board and the library director that can help both the individuals and the organizations involved succeed.

Cathy Hakala-Ausperk, Owner of Libraries Thrive Consulting. Cathy has more than 31 years of library experience in everything from direct customer service to management and administration. She’s the author of three books including *Renew Yourself! Choose Your Own Success* that is due out this year.

# Friday, August 26

## Wisconsin Trustees: You Ask, We'll Answer

Unsure of how library systems function in Wisconsin? Confused on how Chapter 43 affects libraries? Three panelists, including two library system directors and a library and system board trustee, will be available to discuss frequently asked questions of Wisconsin library trustees. Their combined experiences of trustee training, years of leadership, and board service will shed some light on even the most confusing topics. Whether you are a seasoned library trustee or a newcomer, this is a great opportunity to get your questions answered and be part of a worthwhile discussion.

### Panelists:

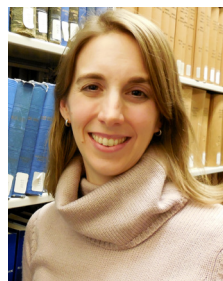
- John Thompson, Director Indianhead Federated Library System
- Bruce Gay, Director, Milwaukee County Federated Library System
- Jaime Healy-Plotkin, Trustee, South Central Library System and Madison Public Library



*John Thompson has been the Director at the Indianhead Federated Library System since 2007. He is the former director of the Prairie du Sac Public Library. John has presented a series of trustee workshops on director hiring, library law, advocacy, planning and budgeting, and more. He values how Wisconsin libraries share expertise with one another.*



*Bruce Gay has been the director at the Milwaukee County Federated Library System (MCFLS) since August, 2014. MCFLS is made up of fifteen municipal libraries in Milwaukee County serving 950,000 people at 28 locations. Before that he worked as the Technical Services and Collections Director, a branch manager, and a librarian for 16 years at the Milwaukee Public Library. In the last year MCFLS has renegotiated its member, technology, cataloging and resource library agreements while creating its first-in-living-memory strategic plan.*



*Jaime Healy-Plotkin is the cataloging librarian at the Wisconsin State Law Library and a member of the South Central Library System Board of Trustees and the Madison Public Library Board. She is a graduate of the UW School of Library and Information Studies with years of experience in special interest libraries, including corporate, state agency, and academic libraries. Jaime's personal experience as a mother of a young child with a voracious need for library resources allows her to be an informed patron of such a stellar library system that is connected statewide.*

### Register Online:

[www.wistrusteetraining.com](http://www.wistrusteetraining.com)  
(Click on "Register" tab)

You must register for each session individually. Sessions will begin at 12 p.m., are 60 minutes, and will be recorded.

### Questions?

Contact Jean Anderson  
South Central Library System  
608-246-5613  
[jean@scls.info](mailto:jean@scls.info)



Wisconsin Trustee Training Week was coordinated by the South Central Library System, and is supported by the following public library systems:

Arrowhead  
Bridges  
Eastern Shores  
Indianhead  
Lakeshores  
Manitowoc-Calumet  
Mid-Wisconsin  
Milwaukee County  
Nicolet  
Outagamie Waupaca  
Southwest  
Winding Rivers  
Winnefox  
Wisconsin Valley

Support is also provided by the Division for Libraries and Technology and the Institute of Museum and Library Services (IMLS).



## August 22-26, 2016

### 12-1 p.m.

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